

SWISS MAGAZINE

PRAGUE
DELIGHTFUL MOSAIC

A STAR ALLIANCE MEMBER

swiss



Swiss
International
Air Lines

OUR FREE PERSONAL COPY!

UE 12.2010/1.2011

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PRAGUE

Cover: Peter Neusser

The Prague Metro is the quickest way to get around the city and carries almost a million people every day. Our cover picture was taken at Staroměstská Station.

Die Prager Metro ist das schnellste Verkehrsmittel der Stadt und befördert täglich fast eine Million Menschen von A nach B. Die Dame auf unserem Cover wartet an der Station Staroměstská auf ihre Metro.



LIVING ABROAD
 Mr and Mrs Art.

Das It-Paar der indischen Kunstszene.



SWISS MADE
 I made this watch myself!

Wie bastle ich mir meine eigene Uhr?



A STAR ALLIANCE MEMBER



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Harry Hohmeister
Chief Executive Officer

DEAR READER

An eventful year is drawing to its close. From our perspective, it was a good year despite a number of difficult moments and setbacks. But they are part of our industry, part of life itself, as we all know.

In retrospect, developments proved positive for SWISS in 2010 – and I sincerely hope that the same is also true for you personally and for all your undertakings, both private and professional. Now, let us look together toward the future.

During the coming year, too, we intend to make your stay on board and the experience of flying even more enjoyable.

If you happen to have a little time free for a trip towards the turn of the year, why not consider visiting a classic beautiful winter destination, one of the oldest cities in Central Europe – Prague?

With its wealth of Gothic and baroque architecture, the city is particularly alluring during the winter months and truly worth a visit. It is especially attractive to walk over the Charles Bridge or through Hradčany in the snow. Take a look at our city feature and let yourself be inspired.

In the name of all the members of our SWISS staff, I wish you and your families a peaceful and enjoyable holiday, a good start to the New Year and many happy landings in 2011!

Welcome on board!

Sincerely,
Harry Hohmeister

LIEBE LESERIN, LIEBER LESER

Ein ereignisreiches Jahr neigt sich dem Ende zu. Aus unserer Sicht letztlich ein gutes Jahr trotz schwieriger Momente und Rückschläge. Die gehören zu unserer Industrie, sie gehören zum Leben, wie wir alle wissen.

Das Jahr 2010 hat sich für SWISS im Rückblick positiv entwickelt – und ich wünsche von Herzen, dass Sie für sich persönlich, für Ihre Unterfangen, privat wie beruflich, dasselbe sagen können. Nun lassen Sie uns zusammen nach vorne blicken.

Auch im kommenden Jahr wollen wir durch Neuerungen und Verbesserungen Ihnen den Aufenthalt an Bord und das Flugenerlebnis noch angenehmer gestalten.

Vielleicht bleibt Ihnen zum Jahreswechsel hin ein bisschen Zeit und Musse für eine Reise. Falls ja, warum nicht in eine der klassischen und schönen Winterdestination, eine der ältesten noch erhaltenen Städte Mitteleuropas, nämlich Prag?

Das von Gotik und Barock geprägte Stadtbild ist gerade jetzt zur Winterzeit eine Reise wert. Besonders reizvoll ist es, bei Schnee über die Karlsbrücke oder auf den Hradšchin zu spazieren. Lassen Sie sich von unserer Reportage inspirieren.

Ich wünsche Ihnen, Ihren Familien und Angehörigen im Namen aller Mitarbeitenden der SWISS eine friedliche und schöne Zeit zur Jahreswende, einen guten Start ins neue Jahr und many happy landings 2011!

Willkommen an Bord!

Herzlich, Ihr
Harry Hohmeister

CHERS LECTEURS,

Une année mouvementée s'achève. Tout est bien qui finit bien pour nous, malgré quelques coups du sort et des moments difficiles. Ces aléas font partie des conditions d'exercice de notre secteur d'activités et, comme chacun sait, ils font partie de la vie.

L'année 2010 a été globalement fructueuse pour SWISS. Je souhaite de tout cœur qu'il en ait été de même pour vos projets et vos réalisations privés et professionnels. Tournons-nous à présent vers l'avenir.

Nous souhaitons rendre vos voyages encore plus agréables en 2011 par des nouveautés et des améliorations.

Peut-être vous reste-t-il encore un peu de temps d'ici au 31 décembre pour entreprendre un petit voyage? Pourquoi pas vers une jolie destination hivernale, la plus ancienne ville d'Europe centrale en parfait état, le grand classique du romantisme: Prague?

Cette capitale sous influence gothique et baroque dévoile tous ses charmes en hiver, lorsque l'on traverse le Pont Charles sous la neige ou que l'on se promène autour du Hradčany. Notre reportage saura vous en persuader.

La cité tchèque imprégnée d'histoire est aussi un haut lieu du modernisme, comme en attestent les créations architecturales de Jean Nouvel ou de Frank Gehry et un véritable foisonnement de culture contemporaine.

Au nom de tous nos collaborateurs, je vous souhaite ainsi qu'à votre famille et à vos proches quelques jours de sérénité et de bonheur en cette fin d'année, un bon nouveau départ et de nombreux atterrissages parfaits en 2011!

Bienvenue à bord!

Cordialement,
Harry Hohmeister

GENTILI LETTRICI, CARI LETTORI

Un anno denso di eventi si avvicina alla fine. Un anno tutto sommato buono per noi, nonostante qualche momento difficile e qualche contraccolpo. Ma si sa: questi alti e bassi fanno parte del nostro lavoro e della vita.

In prospettiva per SWISS il 2010 è stato positivo e mi auguro che anche voi, sia a livello personale che professionale, per i vostri progetti e per le vostre imprese, possiate esprimere lo stesso giudizio. Ma ora guardiamo al futuro.

Anche l'anno venturo ci proponiamo di rendere sempre più gradevole la vostra permanenza a bordo e i vostri viaggi con innovazioni e miglioramenti.

Forse a capodanno avete ancora un po' di tempo e voglia di viaggiare. In questo caso perché non scegliere una classica meta invernale, Praga, una delle più antiche città mitteleuropee?

Il paesaggio di Praga, contraddistinto dalle linee del gotico e del barocco, merita un viaggio soprattutto d'inverno, con il Ponte Carlo e il castello sotto la neve. Fatevi ispirare dal nostro reportage.

Da parecchio tempo ormai la capitale ceca offre al turista, oltre all'opulenza storica, anche l'attrattiva della modernità, con gli edifici di Jean Nouvel o Frank Gehry, e una vita culturale vivacissima.

A nome di tutti i collaboratori di SWISS auguro a voi, alle vostre famiglie e ai vostri cari buone feste, un ottimo inizio d'anno e many happy landings nel 2011!

Benvenuti a bordo!

Cordialmente, vostro
Harry Hohmeister

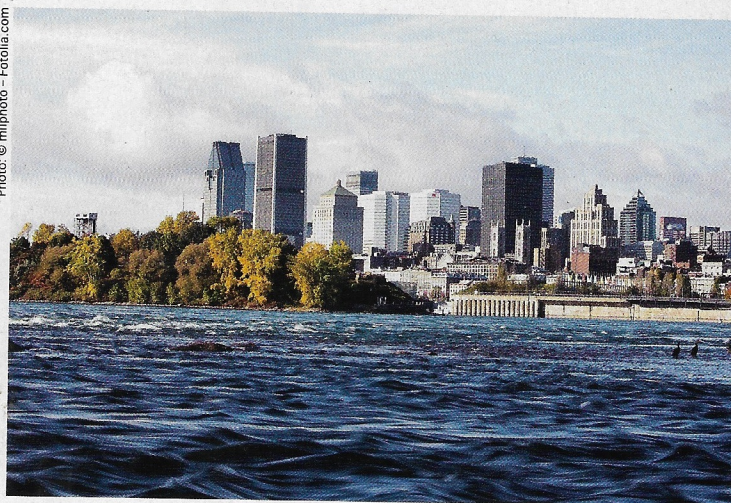
LATEST NEWS FROM SWISS



Wichtiger Meilenstein bei SWISS: 100 Millionen Passagiere.

Important SWISS milestone: 100 million passengers.

Photo: © milphoto - Fotolia.com



Mit dem maximalen Komfort der neuen A330-300 fliegen jetzt auch nach Montreal.

Enjoy the extra comfort of the new A330-300s on flights to Montreal.

SWISS BEGRÜSSTE 100-MILLIONSTEN PASSAGIER

Im vergangenen Oktober überschritt Swiss International Air Lines die **100-Millionen-Passagiermarke**, ein wichtiger Meilenstein in ihrer Unternehmensgeschichte. Die stetig wachsenden Passagierzahlen zeigen, dass SWISS auf dem richtigen Weg ist und ihr die Kunden ihr Vertrauen schenken. Die 100 Millionen Fluggäste, die insgesamt 423 729 der neuen Airbus A330-300 füllen würden, hat SWISS vor allem dem nachfragegerechten Ausbau eines attraktiven Streckennetzes sowie der kontinuierlichen Modernisierung und Erweiterung der Flotte mit verbessertem Kundenkomfort zu verdanken. Seit 2004 hat SWISS die Passagierzahlen um über 50 Prozent steigern können. Auch in die Zukunft wird weiter investiert: In den nächsten Jahren stossen weitere fünf Langstrecken-Airbus A330-300 sowie vier Airbus-Europa-Flugzeuge zur SWISS Flotte.

A330-300 BALD TÄGLICH NACH MONTREAL

SWISS führt gegenwärtig drei der sieben wöchentlichen Flüge zwischen Zürich und Montreal mit der neuen A330-300 durch. Mit der Inbetriebnahme einer weiteren A330-300 wird Montreal ab 27.1.2011 vollständig mit dem neuen Produkt angeflogen. Zudem bietet SWISS dann immer auch eine First Class auf dieser Strecke an.

DIE NEUE SWISS BUSINESS IN IMMER MEHR A340

Nach erfolgreicher Einführung der neuen Business Class im Airbus A340 nach San Francisco, Boston und Hongkong profitieren SWISS Kunden vom neuen Komfort schon bald auf weiteren Routen: **Los Angeles** (ab 27.1.2011, täglich), **Johannesburg** (schrittweise, ab 10.2.2011) und **Shanghai** (ab 10.3.2011). Bis Mitte 2011 werden alle 15 Maschinen dieses Typs über die neue SWISS Business verfügen.

SWISS WELCOMED THE 100,000,000TH PASSENGER

Last October, Swiss International Air Lines welcomed the **one-hundred-millionth passenger** aboard one of its flights, an important milestone in its corporate history. Steadily rising passenger figures show that SWISS is on the right track and ranks high in customer loyalty. This impressive number – it would take a total of 423,729 new Airbus A330-300 aircraft to fly one hundred million passengers – is attributable mainly to the demand-driven expansion of an attractive route network, the ongoing modernisation and enlargement of the fleet, and constant comfort enhancements. Since 2004, SWISS has boosted its passenger traffic by over 50 per cent. And it continues to invest in the future: in the coming years, the SWISS fleet will be upgraded with another five long-haul Airbus A330-300s as well as four aircraft from the Airbus A320 family.

DAILY SOON: A330-300 TO MONTREAL

SWISS is operating three of the seven weekly flights between Zürich and Montreal with new A330-300s. Starting on 27.1.2011, with the addition of a further A330-300, this aircraft type will handle all flights to Montreal. Moreover, SWISS will then also offer regular First Class service on this route.

MORE AND MORE A340s WITH THE NEW SWISS BUSINESS

After the successful introduction of the new Business Class in Airbus A340s to San Francisco, Boston, and Hong Kong, SWISS customers can soon benefit from the new benchmark in comfort on other routes: **Los Angeles** (daily, starting 27.1.2011), **Johannesburg** (gradual introduction, starting 10.2.2011), and **Shanghai** (starting 10.3.2011). Until mid-2011, all 15 of these aircraft will feature the new SWISS Business class.

WELCOME TO SWITZERLAND

WILLKOMMEN IN DER SCHWEIZ

- 58 STEP INSIDE
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CANTONS OF SWITZERLAND



SWISS TASTE OF SWITZERLAND: ST. MORITZ

Während der Wintermonate bis Ende Februar werden Sie als Fluggast der SWISS First und Business Class ins Engadin entführt und genießen die Gourmetküche von Mattias Rook (Kempinski Grand Hotel des Bains in St. Moritz).

If you're flying SWISS First or SWISS Business this winter (between now and the end of February), you'll enjoy in-flight gourmet creations by Mattias Rook of the Kempinski Grand Hotel des Bains in St. Moritz, south-eastern Switzerland.



GRISONS

Graubünden ist zwar flächenmässig der grösste Kanton der Schweiz, aber zugleich auch der am dünnsten besiedelte. Mit Deutsch, Italienisch und Rätoromanisch ist er ausserdem der einzige, in welchem drei Sprachen gesprochen werden – und letztere ist ein wichtiger Teil der Bündner Eigenart und Kultur. Grischun ist auch Natur pur: 615 Seen, über 900 Berggipfel und 150 Täler gibt es hier! St. Moritz im Oberengadin gehört zu den traditionsreichsten Ferienorten der Welt.

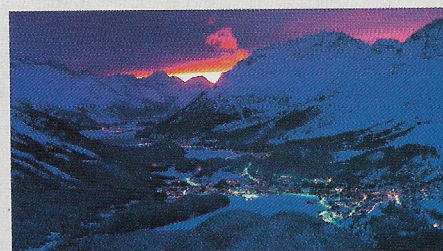
The Grisons may be Switzerland's biggest canton by area, but it's the most sparsely populated, too. It's also the only canton with three native tongues: German, Italian and Rhaeto-Romanic. And the last of these forms an integral part of the local culture and identity. Grischun is rich in natural scenery, with 615 lakes, over 900 peaks and 150 valleys. And in St. Moritz in the Upper Engadine, it's home to one of the world's most famous leisure resorts.

FACTS AND FIGURES CANTON GRISONS

Area: 7,106 km²

Population: 192,000

Capital: Chur



St. Moritz im Oberengadin bei Nacht, die weltbekannte Skiregion Graubündens. Night in St. Moritz in the Upper Engadine, the Grisons' world-famous winter sports region.

FACTS AND FIGURES

Area: 41,285 km²

Population: 7.783 million

Capital: Bern

Cantons: 26

LANGUAGES SPOKEN

Swiss German: 63.7 %
(northern, central and eastern Switzerland)

French: 20.4 % (western Switzerland)

Italian: 6.4 % (southern Switzerland)

Rhaeto-Romanic: 0.5 %

(south-eastern Switzerland)

Others: 9 %



LET'S TALK ABOUT SWISS

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FACTS & FIGURES

SWISS currently employs

7,496 people, of which
1,158 are pilots and
3,408 flight attendants.
SWISS beschäftigt zurzeit
7.496 Mitarbeitende, davon
1.158 Piloten und
3.408 Flight Attendants.

SWISS hired 600 new
employees in 2009.
2009 hat SWISS 600 neue
Mitarbeitende eingestellt.

SWISS carried 13.8 million
passengers in 2009.

SWISS hat im Jahr 2009
13,8 Millionen Passagiere
weltweit befördert.

SWISS operates about
2,900 flights per week.

SWISS führt rund 2900 Flüge
pro Woche durch.

AN AWARD-WINNING AIRLINE

Skytrax 2010 World Airline Awards

Staff Service Excellence, Europe

Business Traveller Awards 2009

Best Airline for Europe

Best Business Class on North and South
America flights

BCP Best of Corporate Publishing 2009

Silver for SWISS Universe magazine in Tourism
and Travelling Category

Skytrax 2009 World Airline Awards

Best Airline in Europe

Business Traveller Awards 2008

Best Airline for Europe

WAEA Avion Awards

Best Overall Inflight Entertainment in its
category

Condé Nast Traveller Readers' Awards

Best Airline short-haul leisure

Capital Magazine Reader Survey

Airline of the Year 2008 award for Europe

ReiseBlick Awards 2007

Airline of the Year 2007, short-haul services

Business Traveller Awards 2007

Best Airline in Europe

World Travel Awards 2007

Europe's Leading Airline

WAEA Avion Awards 2007

First runner-up Inflight Entertainment for Region
Europe

BCP Best of Corporate Publishing 2007

Silver for SWISS Universe magazine in Tourism
and Travelling category

**Capital Magazine Airline of the Year
Awards 2007**

Europe's Leading Airline and first in the
categories Cabin Crew,

Ground Services

Best European Network Carrier



ECO-CONCERNS ON BOARD

DIE UMWELT FLIEGT MIT

Der Anteil der Luftfahrt an den globalen CO₂-Emissionen beträgt 2 Prozent. SWISS selbst hat in den vergangenen sieben Jahren den Kerosinverbrauch pro 100 Passagierkilometer um ein Siebtel reduziert. Und SWISS leistet auch künftig ihren Beitrag zu umweltschonender Mobilität.

Air transport accounts for just 2 per cent of all global carbon dioxide (CO₂) emissions. Over the past seven years, SWISS has reduced its fuel consumption per 100 passenger-kilometres by a seventh. SWISS will continue to play its part in ensuring eco-friendly mobility, too.

Investitionen von weit über 2 Milliarden Schweizer Franken in die Erneuerung der SWISS Flotte werden den Treibstoffverbrauch spürbar verringern. Die Investition in neue Technologien sind ein wesentlicher Teil der Aktivitäten, um die Ziele zu erreichen, die sich die Luftfahrtindustrie gesetzt hat: Bis 2020 wollen die Fluggesellschaften die Treibstoffeffizienz um durchschnittlich 1,5 Prozent pro Jahr verbessern. Ab 2020 soll die Luftfahrt CO₂-neutral wachsen, und bis 2050 sollen die CO₂-Emissionen gegenüber 2005 halbiert werden. Keine andere Industrie hat sich ähnlich ehrgeizige Ziele zur CO₂-Reduktion gesetzt.

Our investment of well over 2 billion Swiss francs in renewing our aircraft fleet will tangibly reduce SWISS's overall fuel consumption. And this in turn is a major part of our contribution to achieving the goals that the aviation sector has set itself: the industry's airlines aim to improve their fuel efficiency by an average of 1.5 per cent a year between now and 2020. From then on, the sector should be wholly carbon-neutral in its growth; and by 2050, its CO₂ emission levels should be just half of their equivalent in 2005. No other industry has set itself similarly ambitious targets for reducing its CO₂ emissions.



Die neue CSeries-Generation von Bombardier wird es SWISS erlauben, den Treibstoffverbrauch erheblich zu senken.

The new-generation Bombardier CSeries will help SWISS to lower its fuel consumption substantially.

CSeries – facts and figures

Operating costs:	down 10%
Fuel consumption per passenger:	down 25–30%
Annual CO ₂ emissions (year/fleet):	down 90,000 tonnes
Noise emissions:	10–15 decibels quieter

Ab 2014 wird SWISS ihre Europaflotte (Avro RJ) durch Flugzeuge des Typs CSeries von Bombardier ersetzen. Dank der neuen Technologie (Triebwerke, Leichtbauweise) kann SWISS den spezifischen Verbrauch an Kerosin nochmals um über ein Viertel gegenüber dem Vorgängermodell verringern. Als Erstbestellerin fördert SWISS Innovationen im Flugzeugbau.

SWISS will be replacing its present Avro RJ regional aircraft fleet with the new Bombardier CSeries from 2014 onwards. With their new technology (in their engines and light construction materials), the CSeries will consume over 25 per cent less fuel per passenger than the aircraft they replace. As launching carrier, SWISS promotes such innovations in aircraft construction.

4-SÄULEN-STRATEGIE DER LUFTFAHRTINDUSTRIE

Zusammen mit der Luftfahrtbranche setzt sich SWISS für eine kontinuierliche Verringerung der Treibhausgasemissionen ein. Dieses Engagement basiert auf vier Säulen:

- *technologischer Fortschritt* (z.B. emissionsärmere Triebwerke, leichtere Flugzeuge, alternative Treibstoffe)
- *operationelle Massnahmen* (z.B. leistungsfähiges Flugmanagementsystem, treibstoffsparende An- und Abflugverfahren)
- *effiziente Infrastruktur* (z.B. bessere Nutzung der Infrastruktur wie Luftraum, Flughäfen und Flugsicherung)
- *ökonomische Instrumente* (z.B. freiwillige CO₂-Kompensation)

Lesen Sie auf den folgenden Seiten mehr zum technologischen Fortschritt im Bereich alternative Treibstoffe.

THE AIR TRANSPORT SECTOR'S FOUR-PILLAR STRATEGY

In line with the endeavours of the aviation sector as a whole, SWISS is striving to help steadily reduce greenhouse gas emissions. These efforts are based on four key pillars:

- *technological advances* (such as lower-emission engines, lighter aircraft and alternative fuels)
- *operating measures* (such as high-performance flight management systems and fuel-saving approach and departure procedures)
- *infrastructural efficiencies* (such as making better use of airports, airspace and air traffic services)
- *economic tools* (such as voluntary carbon offsets)

You can read more about the technological advances in the field of alternative fuels on the following pages.



DIRECT EUROPEAN DESTINATIONS WINTER 2010/2011 4 AIRPORTS IN SWITZERLAND

Zurich

Amsterdam
Athens
Barcelona
Bari *
Basel
Belgrade
Berlin Tegel
Birmingham
Bremen *
Brussels
Bucharest
Budapest
Copenhagen
Dresden *
Dublin
Dubrovnik *
(during summer)
Dusseldorf
Edinburgh *
Florence
Frankfurt
Geneva
Gothenburg *
Hamburg
Hanover
Helsinki *
Istanbul
Kiev *
Lisbon
Ljubljana *
London City
London Heathrow
Lugano
Luxembourg
Lyon
Madrid
Malaga
Malta *
Manchester
Milan Malpensa
Moscow
Munich
Nice
Nuremberg
Oslo
Palma de Mallorca
Paris
Porto *
Prague
Rome
Salzburg *
Sofia
Split *
(during summer)
Stockholm
St. Petersburg
Stuttgart
Thessaloniki
Valencia
Venice
Vienna
Warsaw
Zagreb *

Connecting flights
via Zurich

Geneva

Athens
Barcelona
Brussels *
Budapest
Copenhagen *
Dusseldorf *
Frankfurt *
Hamburg *
Istanbul *
Lisbon *
London City
London Heathrow
Madrid
Malaga (during summer)
Manchester (during winter)
Moscow
Munich *
Palma de Mallorca
(during summer)
Paris *
Porto *
Prague
Stockholm *
Vienna *
Warsaw *
Zurich

Connecting flights
via Zurich

Lugano

Zurich

Connecting flights
via Zurich

*operated by
codeshare partner airline



NETWORK 72 DESTINATIONS WORLDWIDE



0 250 500 750 1000 km

(glt am Äquator)

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- **SWISS-Liniendestinationen**
SWISS scheduled destinations
 - **SWISS/Edelweiss Air: gemeinsam bediente Destinationen**
SWISS/Edelweiss Air: jointly operated destinations
 - **SWISS-Codeshare-Destinationen**
SWISS codeshare destinations
- Änderungen vorbehalten
Alterations possible



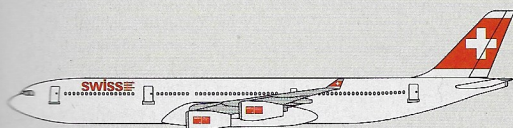
THE MODERN SWISS FLEET

SWISS operiert mit einer vielseitigen und jungen Flotte von insgesamt 86 Flugzeugen – 25 für Lang-, 53 für Mittel- und Kurzstrecken – sowie 8 Flugzeugen, die im Auftrag (Wet-Lease) für SWISS unterwegs sind.

Stand Mitte November 2010, Änderungen vorbehalten.

The youthful SWISS fleet of 86 aircraft is made up of 25 long-haul and 53 medium- and short-haul aircraft types, plus a further 8 which are operated on behalf of SWISS under wet-lease agreements.

Situation mid-November 2010, subject to change.



AIRBUS 340-300

Number of aircraft: 15, seats: 219–228

Range with full payload: 10,500 km

Max. speed: 900 km/h

Max. take-off weight: 275,000 kg

Max. cruising altitude: 12,700 m



AIRBUS 330-300

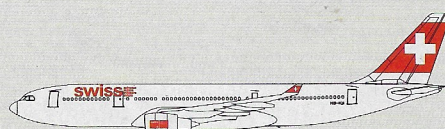
Number of aircraft: 8, seats: 236

Range with full payload: 7,400 km

Max. speed: 880 km/h

Max. take-off weight: 233,000 kg

Max. cruising altitude: 12,520 m



AIRBUS 330-200

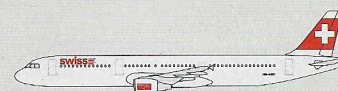
Number of aircraft: 2, seats: 196–230

Range with full payload: 8,400 km

Max. speed: 880 km/h

Max. take-off weight: 230,000 kg

Max. cruising altitude: 12,520 m



AIRBUS 321-111

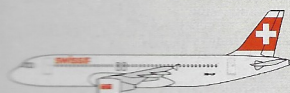
Number of aircraft: 6, seats: 176–200

Range with full payload: 3,200 km

Max. speed: 850 km/h

Max. take-off weight: 83,000 kg

Max. cruising altitude: 11,910 m



AIRBUS 320-214

Number of aircraft: 20, seats: 136–168

Range with full payload: 3,650 km

Max. speed: 850 km/h

Max. take-off weight: 73,500 kg

Max. cruising altitude: 11,910 m



AIRBUS 319-112

Number of aircraft: 7, seats: 108–138

Range with full payload: 3,000 km

Max. speed: 850 km/h

Max. take-off weight: 68,000 kg

Max. cruising altitude: 11,910 m



AVRO RJ100

Number of aircraft: 20, seats: 97

Range with full payload: 3,000 km

Max. speed: 796 km/h

Max. take-off weight: 45,000 kg

Max. cruising altitude: 9,450 m



- **SWISS-Liniendestinationsen**
SWISS scheduled destinations
 - **SWISS/Edelweiss Air: gemeinsam bediente Destinationen**
SWISS/Edelweiss Air: jointly operated destinations
 - **SWISS-Codeshare-Destinationsen**
SWISS codeshare destinations
- Änderungen vorbehalten
Alterations possible

0 500 1000 1500 2000 km
(gilt am Äquator)

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SWISS PARTNER AIRLINES

SWISS GROUP PARTNERS

SWISS steht für Qualität, Sicherheit, Kompetenz und Serviceorientierung und das Versprechen erstreckt sich auch auf unsere Tochtergesellschaften, die für unsere Kunden zuverlässigen, innovativen und individuellen Service bieten.

SWISS stands for quality, safety, competence, and service, and this commitment also extends to our affiliates who offer our customers a range of services distinguished by reliability, innovation, and personal attention.

Edelweiss air

Since November 2008, Edelweiss Air has been an affiliate member of the SWISS Group. The company was founded in 1995. It currently has a fleet of three Airbus A320s and one long-haul Airbus A330-200. Thanks to a close cooperation SWISS customers can make bookings on Edelweiss Air's flights to various destinations worldwide.

Swiss PrivateAviation

Service at your full discretion. From the most direct connections to the purchase of aircraft, the wholly owned subsidiary of Swiss International Air Lines offers an extensive spectrum of aircraft management services.

Aircraft management

We offer comprehensive advice, take care of your aircraft, and represent you in all the formalities with the manufacturer and the aviation authorities. We assist you in selecting the crews, we plan their training, and we help you charter your aircraft to third parties.

Aircraft chartering

Your time is a precious commodity! Are you or employees of your company planning to visit an important meeting anywhere in Europe? Swiss PrivateAviation provides you with a fleet of individually bookable, state-of-the-art private jets.

STAR ALLIANCE PARTNERS

Im Mai 1997 gegründet, entwickelte sich die Star Alliance zur führenden Luftverkehrsallianz. Weltweit haben die Star Alliance Partner ihre Flugpläne im Interesse der Passagiere aufeinander abgestimmt. Die Kunden können die Meilen für ihr jeweiliges Vielfliegerprogramm auf dem gesamten Netzwerk der Star Alliance sammeln.

Founded in May 1997, Star Alliance has evolved to become the world's leading airline alliance. Star Alliance partners coordinate their flight schedules at a global level in the best interest of the passengers. This allows passengers to collect the miles of their respective frequent flyer programmes throughout the entire Star Alliance network.

SWISS Codeshare Partners within Star Alliance

A STAR ALLIANCE MEMBER 

 Lufthansa

 LOT

 AIR CANADA

 Scandinavian Airlines

 ADRIA

 SINGAPORE AIRLINES

 AEGEAN AIRLINES

 SOUTH AFRICAN AIRWAYS

 ANA

 Spanair

 Austrian

 TAM

 Blue1

 TAP PORTUGAL

 bmi

 THAI

 brussels airlines

 TURKISH AIRLINES

 CROATIA AIRLINES

 UNITED

 EGYPTAIR

 U.S. AIRWAYS

PARTNERS OPERATING ON BEHALF OF SWISS

Ein optimales Flugnetz, ein Höchstmass an Sicherheit sowie höchste Qualitätsstandards an Bord und am Boden bieten unsere Partnergesellschaften im Namen der SWISS an. Die eigenständigen Gesellschaften bedienen ausgewählte Flugrouten und ergänzen so optimal das Netzwerk von SWISS.

An optimised flight network, maximum security, as well as the highest quality standards on board and on the ground are offered by our independent partner companies on behalf of SWISS. These independent companies serve selected routes and thus ideally complement the SWISS network.

 Contact Air
Member of Lufthansa Regional

The German-based carrier deploys two Fokker 100s to operate SWISS services on the Zurich-Warsaw, Zurich-Prague, and partly on the Zurich-Stuttgart routes.

 DARWIN
THE SWISS REGIONAL AIRLINE

The Swiss carrier, based in Lugano, operates a Saab 2000 on the Zurich-Lugano route on SWISS's behalf.

 helvetic
air ways

The Swiss carrier operates SWISS's connections on its Zurich-Birmingham, Zurich-Budapest, and partly on its Zurich-Lyon and Zurich-Milan routes using Fokker 100 aircrafts.

 PrivatAir

The Swiss-based business airline provides a 56-seat Boeing business jet with an all-business-class cabin for SWISS's Zurich-Newark services.

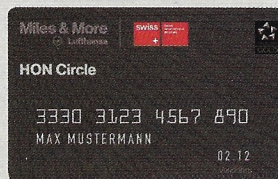
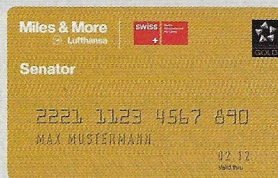
 bmi

The UK-based carrier deploys one Airbus 320 to operate SWISS services between Geneva and London Heathrow.



OUR FREQUENT FLYER PROGRAMME: MILES & MORE

Miles & More is the SWISS frequent flyer programme. With Miles & More, Europe's most extensive frequent flyer programme, you can earn and redeem miles not only when you fly with SWISS but also when you travel with our other Star Alliance partners, as well as 20 additional affiliated airlines. You can also enjoy mileage benefits in connection with hotel accommodation, car rental, credit card purchases and much more.



EARN MILES AND ENJOY

Zurich, Frankfurt, Vienna, Warsaw, New York, Tokyo? Miles & More members don't just fly a lot, they benefit a lot – every time you take off, miles are credited to your account.¹ The SWISS frequent flyer programme Miles & More offers so much, even beyond the world of flying. You can earn miles on flights operated by SWISS, Adria Airways, Air Dolomiti, Austrian Airlines Group, Brussels Airlines, Croatia Airlines, LOT Polish Airlines, Lufthansa, Luxair, the Star Alliance partners, our other partner airlines as well as with many other partners from a wide range of industries. The more miles you earn, the more you benefit. Miles earn you fantastic awards, privileges and services which allow you to experience so much more.

EARN MILES ON YOUR TRAVELS

It is important to us to help you get to your destination airport safely and relaxed. To ensure you reach your final destination comfortably, we have arranged partnerships with four major car rental firms: Avis, Europcar, Hertz and Sixt. You can find these partners almost everywhere in the world – many with stations directly at the airports. When you hire a car from one of our partners, you'll earn award miles – whether you've booked a flight or not.¹

Well-rested Miles & More members will have earned their miles even whilst sleeping!¹ Whether it's a holiday, business or luxury hotel, you'll be credited with award miles in your Miles & More account when you stay overnight at one of our 40 partner hotel chains.¹

WELCOME TO ZURICH AIRPORT

GATES A

- 1 Transfer Desk
- 2 SWISS Lounge

CHECK-IN 1:

- 3 Check-in 1 (all classes) *
SWISS, Star Alliance members*
- 4 First Class Check-in Lounge
- 5 Special Assistance
(wheelchairs, minors, etc.)
- 6 Ticket Desk SWISS/British Midland
- 7 Ticket Desk Lufthansa/
Austrian Airlines
- 8 Ticket Office: Tap
- 9 SWISS SHOP Zurich Airport

ARRIVAL 1/2

- 10 Lost & Found
- 11 SWISS Arrival Lounge

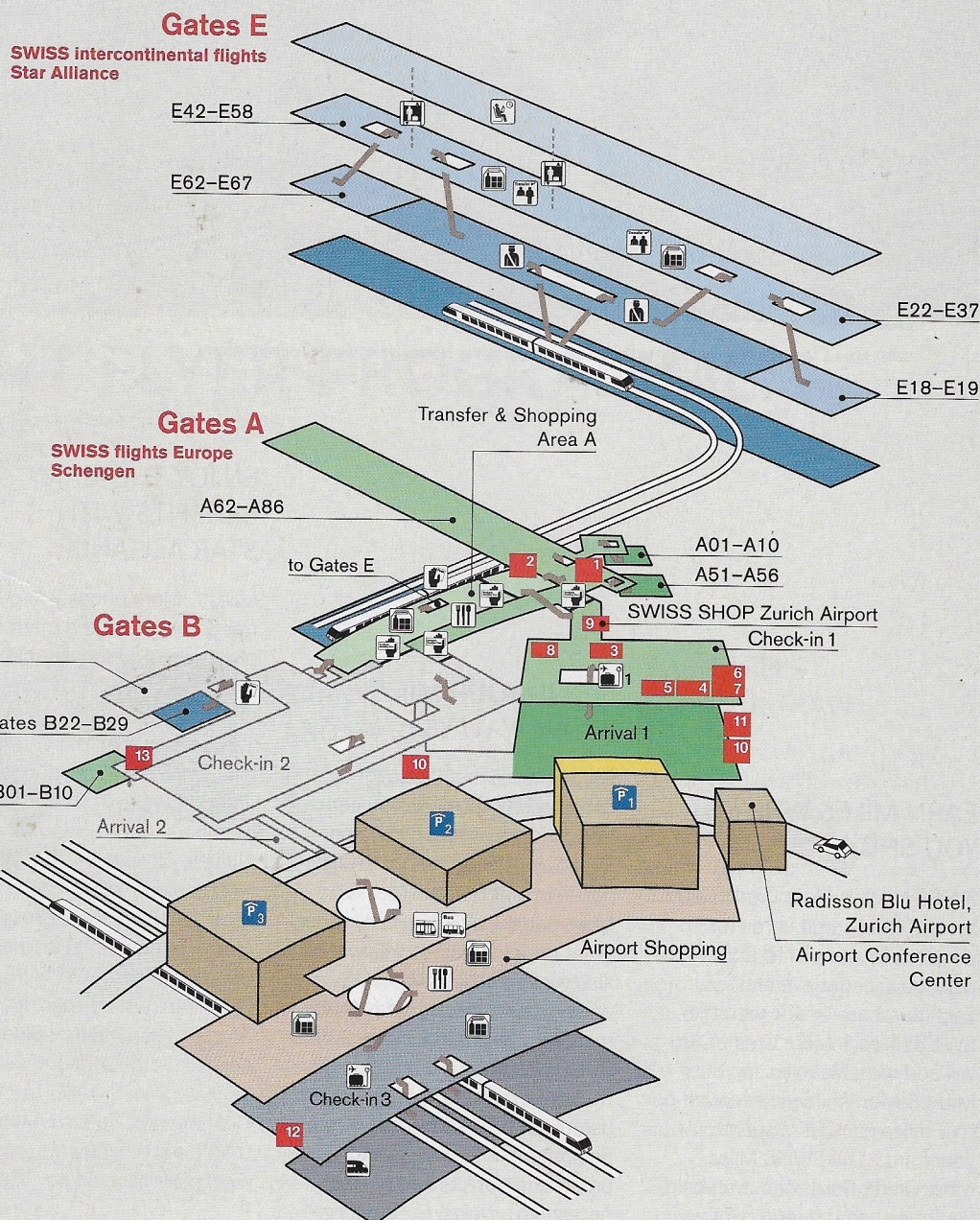
AIRPORT SHOPPING

- 12 Check-in 3 (all classes)
SWISS, Star Alliance members*

GATES B

- 13 SWISS Lounge (B22-B29)

- Bahn / Railway
- Check-in
- Shopping
- Lift
- Parking
- Polizei / Police
- Regionalbus / Bus Terminal
- Restaurant
- Transferschalter / Transfer Desk
- Warteraum / Waiting Room / Lounge
- Passkontrolle / Passport Control
- Bordkartenkontrolle / Boarding pass Control
- Tram / Tramway



* Adria Airways, Austrian Airlines, Blue1, British Midland, Croatia Airlines, LOT Polish Airlines, Lufthansa, SAS Scandinavian Airlines, SWISS, TAP Portugal, United Airlines (Check-in 1 only)

Sprachauswahl /
Language Selection

Die Sprachauswahl finden Sie auf Ihrem interaktiven Bildschirm.
For the language please consult your interactive screen.

Ar	Arabic	باللغة العربية
En	English	
Ens	English subtitles	
Ge	German	
SGe	Swiss German	
Fr	French/Français	
It	Italian/Italiano	

Pod	Portuguese/Portugues	
Chs	Chinese	中文
Jpd	Japanese	日本語
Lsp / Csp	Latin Spanish / Castilian Spanish	
Hnd	Hindi	हिन्दी
Man	Mandarin	
Can	Cantonese	



Dieser Film wurde mit einem Oscar, Golden Globe oder der Goldenen Palme ausgezeichnet.
This movie won an Oscar, Golden Globe or the Golden Palm.

Filmreihenfolge / Movie Cycle
A330-200 only

Film wird nach vorgegebener Reihenfolge verfügbar sein. Movie available within cycle programming.

Filmverfügbarkeit /
Movie Availability

A330-200 Aircraft / Flug von der Schweiz nach
A330-200 Aircraft / Flight from Switzerland to

YUL	Montreal
TLV	Tel Aviv



A330-200 Aircraft / Flug in die Schweiz von
A330-200 Aircraft / Flight to Switzerland from

YUL	Montreal
TLV	Tel Aviv



A330-300 Aircraft / Flug von der Schweiz nach
A330-300 Aircraft / Flight from Switzerland to

BOM	Mumbai/Bombay
DAR	Dar es Salaam
DEL	Delhi
DLA	Douala
DXB	Dubai
JFK	New York
MCT	Muscat
NBO	Nairobi
NSI	Yaoundé
ORD	Chicago



A330-300 Aircraft / Flug in die Schweiz von
A330-300 Aircraft / Flight to Switzerland from

BOM	Mumbai/Bombay
DAR	Dar es Salaam
DEL	Delhi
DLA	Douala
DXB	Dubai
JFK	New York
MCT	Muscat
NBO	Nairobi
NSI	Yaoundé
ORD	Chicago



A340 Aircraft / Flug von der Schweiz nach
A340 Aircraft / Flight from Switzerland to

BKK	Bangkok
BOS	Boston
CAI	Cairo
GRU	São Paulo
HKG	Hong Kong
JNB	Johannesburg
LAX	Los Angeles
MIA	Miami
NRT	Tokyo
SFO	San Francisco
PVG	Shanghai



A340 Aircraft / Flug in die Schweiz von
A340 Aircraft / Flight to Switzerland from

BKK	Bangkok
BOS	Boston
CAI	Cairo
GRU	São Paulo
HKG	Hong Kong
JNB	Johannesburg
LAX	Los Angeles
MIA	Miami
NRT	Tokyo
SFO	San Francisco
PVG	Shanghai

Einstufung der Filme /
Ratings

G Allgemeines Publikum.
Alle Altersgruppen zugelassen.
General Audience. All ages admitted.

PG Elterliche Aufsicht empfohlen.
Einiges Material ist eventuell nicht für
Kinder geeignet.
Parental Guidance Suggested.
Some material may not be suitable
for children.

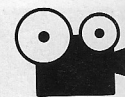
NR Nicht eingestuft
Not Rated

PG-13 Elterliche Aufsicht notwendig. Einiges Material ist nicht für
Kinder unter 13 Jahren geeignet.
Parents Strongly Cautioned.
Some material may be inappropriate
for children under 13.

R Zugelassen ab 17 Jahren.
Begleitung eines Erwachsenen notwendig.
Restricted. Under 17 requires
accompanying parent or adult guardian.

+

 Made in Switzerland



ENJOY YOUR MOVIE FROM SWITZERLAND, DECEMBER

● A340 Aircraft ● A330-300 Aircraft ● A330-200 Aircraft



EAT PRAY LOVE

En / Ge / Fr / It / Jpd / Chs 日本語 中文 PG-13

Drama/Romance, 2010, Julia Roberts, James Franco, 140 min



Die frisch geschiedene Liz Gilbert verlässt ihre Komfortzone und begibt sich auf eine Weltreise in der Hoffnung, wieder zu sich selbst zu finden.

Following a recent divorce, Liz Gilbert steps out of her comfort zone to embark on a journey around the world that becomes a quest for self-discovery.



THE EXPENDABLES

Action, 2010, Sylvester Stallone, Bruce Willis, 103 min

Eine Söldnertruppe soll einen mörderischen Diktator beseitigen. Doch hinter dem Auftrag steckt mehr als zunächst angenommen.

When a group of mercenary warriors are hired to overthrow a murderous dictator, they discover that there is more to their mission than meets the eye.



En / Ge / Csp



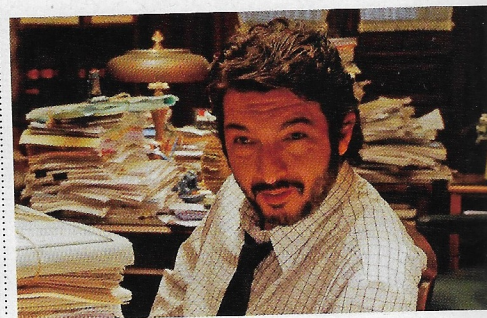
SMASH HIS CAMERA

PG-13

Drama/Documentary, 2010, Ron Galella, 87 min

Im Mittelpunkt dieser Dokumentation steht der Fotograf Ron Galella, bekannt geworden durch seine Rechtsstreitigkeiten mit Jacqueline Kennedy Onassis.

"Smash His Camera" focuses on photographer Ron Galella, the pioneer paparazzo, well-known for his legal battles with Jacqueline Kennedy Onassis.



EL SECRETO DE SUS OJOS

Drama, 2009, Soledad Villamil, Ricardo Darin, 125 min

Ein pensionierter Gerichtsangestellter macht sich daran, einen Roman über einen Sexualmord im Argentinien der 70er-Jahre zu schreiben.

A retired criminal-court official decides to write a novel about a rape and murder case that occurred in 1970s Argentina.

En ● ● ● A B

Lsp / Ens